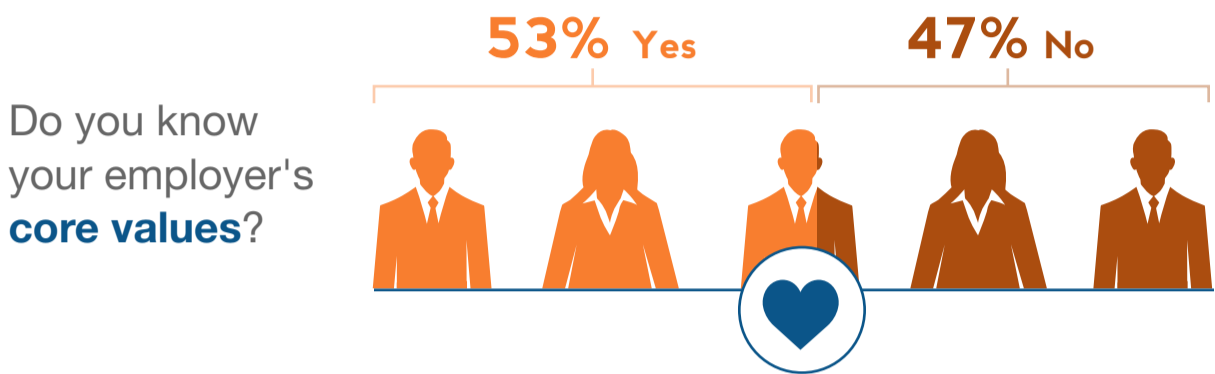# EAGLE HILL

Stress-Testing Corporate Core Values in America

A new survey from Eagle Hill Consulting shows nearly half of Americans don't know their employer's core values. That said, an overwhelming majority of people who know their employer's core values say that core values drive their decisions and behavior.

Nearly Half of Americans say they do not know or are unsure about their employer's core values.

Do you know your employer's **core values**?

53% Yes   **47%** No

An overwhelming majority of employees say that values steer their decisions and behavior at work.

Do those core values drive your **decisions and behavior** at work?*

*Note: Only those who said they know their employer's core values responded to this question

11% No

89% Yes

Most Americans say their employer encourages them to raise ethical issues.

Does your organization's culture **encourage you to raise concerns** if there appears to be dishonest or questionable behavior by other employees?

75% Yes   **25%** No

Methodology

The Eagle Hill survey was an online poll conducted by Ipsos in October 2016. Respondents were 604 employed people from across the nation. The results were weighted to reflect U.S. demographic factors, including age, income, the four national census regions, and gender.

Source: Eagle Hill Consulting Survey on Core Values, 2016

www.eaglehillconsulting.com