

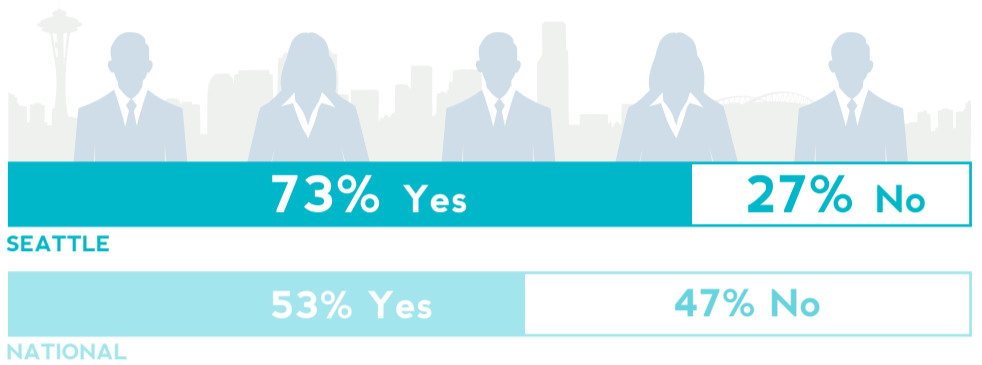
When It Comes to Corporate Core Values, Seattle Soars

An Eagle Hill Human Capital Comparison

A new survey from Eagle Hill Consulting shows that 20% more Seattle employees know their corporate core values than the American average. An overwhelming majority say that those core values drive their decisions and behavior at work and that their employer encourages them to raise ethical issues.

Nearly three-quarters of Seattle employees know their organization's **core values**, as compared to the national average of only 53%

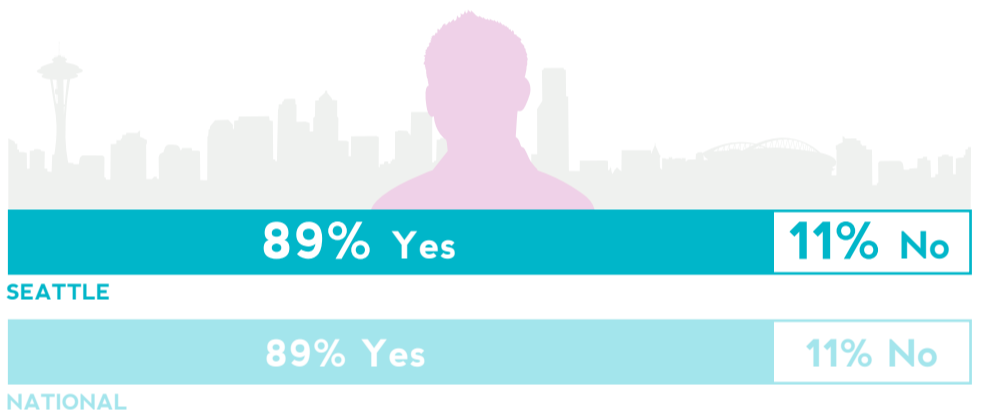
Do you know your employer's **core values**?



An overwhelming majority of Seattle employees say that values steer their decisions and behavior at work.

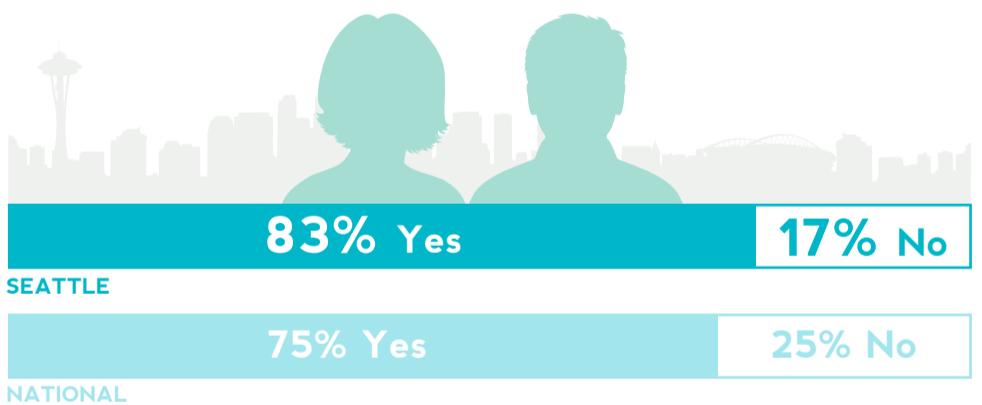
Do those core values drive your **decisions and behavior** at work?*

*Note: Only those who said they know their employer's core values responded to this question



Compared to the national average, 8% more Seattleites say their employer encourages them to raise **ethical issues**.

Does your organization's culture **encourage you to raise concerns** if there appears to be dishonest or questionable behavior by other employees?



Methodology

The Eagle Hill Consulting Survey on Seattle Core Values was conducted in January 2017 and included 505 employed people from the Seattle area. The Eagle Hill Consulting Survey on National Core Values was conducted in October 2016 and included 604 employed people from across the nation. The surveys were online polls conducted by Ipsos. Results were weighted to reflect U.S. demographic factors, including age, income, the four national census regions, and gender.

Source: Eagle Hill Consulting Survey on Core Values, 2017

www.eaglehillconsulting.com/seattle

